

MINUTES
EAGAR & SPRINGERVILLE JOINT COUNCIL MEETING
Eagar Council Chamber
February 11, 2009
6:00 P.M.

EAGAR COUNCIL PRESENT: Kim Holaway, Mayor
 Byron Smith
 Guy Phelps
 Steve Erhart
 Gary Finch
 Dustin Sanders

SPRINGERVILLE COUNCIL PRESENT: Mary Nedrow, Mayor
 Eric Baca
 Phelps Wilkins

EAGAR STAFF PRESENT: Bill Greenwood, Town Manager
 Eva Wilson, Town Clerk

SPRINGERVILLE STAFF PRESENT: Steve West, Town Manager
 Valentina Cordova, Town Clerk

Mayor Kim Holaway called the meeting to order and welcomed those present. Mayor Holaway led the Pledge of Allegiance.

UNFINISHED BUSINESS

ITEM #2: COLLABORATIVE EVENT – Discussion regarding a collaborative event between both Towns to promote tourism.

ITEM #3: COUNCIL & TOWN MANAGER REPORTS – Hear reports from council member's voluntary assignments.

At this meeting the councils would like to propose a name for the event, finalize the actual events to take place, discuss advertisement, and target audiences.

Councilor Eric Baca reported that the bands he has checked with are booked for the Memorial Weekend. Hon Dah recommended Clark County from Pinetop, Councilor Baca has tried to contact them and will continue his efforts. Local bands have not been contacted - Bobby Peters, Reuben Baca.

Councilor Steve Erhart reported that none of the local nightspots have a band scheduled. He stated that in his conversations with these businesses, that they were not aware of the collaborative event; however they gave him favorable responses. The businesses were also receptive to hosting the band for the event.

Councilor Baca reported that he spoke to Val Cluff about BBQ meat. Mr. Cluff has volunteered to help with a BBQ and he can supply the meat for approximately \$2.50 per plate, this includes the side dishes (beans, coleslaw, and sopapilla) depending on the beef prices at the time. A third of a pound of meat serves one person. Mayor Mary Nedrow asked that Mr. Cluff be present at the next meeting.

Manager Steve West asked if there was a budget for this event, and if there was going to be a charge for the BBQ and / or dance. The left over meat could be sold.

Councilor Baca spoke to Sam Madriaga regarding the theater and Mr. Madriaga is fine with the idea. Best times to hold matinees are Saturday from 10:00 – noon or 3:00 – 5:00 p.m. A movie costs \$250 - \$300 with shipping. Mr. Madriaga suggested the use of our own projector and DVD player that can be hooked up to the sound system in the theater. There was concern about the public viewing of a privately owned movie. There is the expense to pay the worker to run the film, supervisors, concessions, and clean up. Councilor Baca will continue to work on this assignment.

Councilor Erhart asked if the Forest Service had education DVD's that could be played.

Manager West stated that a movie in the park is possible requiring a projector and screen.

Manager Bill Greenwood reported that he spoke with Game and Fish and they are interested in a fishing event because it brings attention to Becker Lake. If Game and Fish sponsors the event, if they can find volunteers, they can have a no license day; however if they do not sponsor the event, a license/fee will be required for 14 years of age and over. There are three options for a fishing event that were discussed.

1. A team of two, fishing contest that measures the total inches – this will require many volunteers because each team will be assigned a recorder.
2. Tagging – (Game and Fish will be conducting monitor tagging around this time.) Game and Fish may agree to tag a limited number of fish for this event. If it is an annual event Game and Fish will train on how to tag the fish. There are companies that sell tags with imprinting of your choice. The participant would detach the tag and take to judge.
3. Catching of the sunfish in the lake. – keep it as a kid's contest.

There could be an entry fee to help pay for prizes or two or three decent gifts. We could also ask businesses to donate gifts or prizes (Western Drug). Manager Greenwood would like to get Sue Chacon interested in this event.

Councilor Erhart stated that the big corporations sponsor fishing contests and it would be a good idea to involve Salt River Project (SRP) or Tucson Electric Power (TEP). Councilor Erhart will contact these two companies.

It was agreed that the local businesses need to buy into this project as they will be the greatest beneficiaries. It was agreed that a letter needs to be sent to local businesses. The food and lodging establishments need to be aware of this event. Mayor Nedrow volunteered to pay for the postage for letters to businesses. Mayor Holaway volunteered to write a letter. Ask the Chamber to provide business addresses on envelopes for letter.

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It was learned that the Round Valley Rodeo Club will be holding a family rodeo event on Friday and Saturday of Memorial Weekend at the rodeo grounds. The rodeo on Saturday will be from 10:00 – 2:30 p.m.

Skate Park event can start at 9:00 a.m.

Dance can start around 8:00 p.m. The Blue Building is not a good venue. It was discussed to check with the American Legion for their building. It is possible that it can be used for no charge.

The BBQ can start at 5:00 – 7:00 p.m. – would the BBQ be held at the American Legion, Ramsey Park, or at the Blue Building.

The councils want the all the events to be held in both towns.

Councilor Phelps Wilkins reported that Connie Hunt would give tours of Cushman Museum on Saturday and Monday. That Casa Malapais, and Pistols, Plows, and Petticoats Tours could be held on Saturday, Sunday, and Monday. Time could be 9:00 – noon, and again at 3:00 p.m. Flyers advertising the tours need to be placed around area businesses. All of the tour advertisements can be placed on one flyer.

Mayor Nedrow stated that the Forest Service will do whatever we want. The Forest Service reported that people like the nature tours. The Forest Service does have one, possibly two, 10-12 passenger vans. Suggested route is Big Lake Road to Big Lake, Big Lake Lookout, Water Canyon or Williams Valley and back to town. These tours could start at 10:00 a.m.

Mayor Kim Holaway stated that the Silver Creek Humane Society is holding a fund raiser the weekend after Memorial Weekend and that the fund raiser is a sanctioned Chili Cook Off; therefore it is a good idea to not go through with this event for the collaborative event.

It is agreed that it would be nice to have the American Legion Honor Guard or VFW conduct a flag ceremony. Mayor Holaway will follow up on this.

In Jennifer Prochnow's letter to the councils, she advised them of a possible carnival Memorial Weekend, and she suggested a name for the event such as Round Valley Rendezvous. A name for the event will be discussed at the next meeting.

Proposed Itineraries

Proposed itinerary for Friday, May 22nd:

- Family Rodeo (Round Valley Rodeo Club)
- Dance
- Discounted shopping (throughout the holiday weekend)

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Proposed Itinerary for Saturday, May 23rd:

- 7:00 AM – 9:00 AM – Pancake Breakfast (fire department?)
- Flag Ceremony by American Legion Honor Guard
- 9:00 AM Skating Event
- 9:00 – noon Casa Malapais, Pistols, Plows Petticoats Tour, Cushman Museum
- 10:00 – noon Matinee Movie (or on Monday)
- 10:00 AM – 2:30 PM Family Rodeo (RVRC)
- Fishing Derby
- ATV Tours
- 10:00 AM - Forest Service Tours
- 3:00 PM Casa Malapais, Pistols, Plows Petticoats Tour, Cushman Museum
- 3:00 – 5:00 PM Matinee Movie (or on Monday)
- 5:00 – 7:00 PM BBQ
- 8:00 PM – Dance / Entertainment

Proposed Itinerary for Sunday, May 24th:

- Forest Activities – on their own
- Casa Malapais, Pistols, Plows Petticoats Tours

Proposed Itinerary for Monday, May 25th:

- Forest Activities – on their own
- Shopping
- Matinee Movie
- Casa Malapais, Pistols, Plows Petticoats Tour, Cushman Museum

Voluntary Assignments

Mary Nedrow

Continue with Forest Service about forest tours
Get maps of trails (hiking, biking, ATV)
Postage

Phelps Wilkins

Local tours
Flyers

Eric Baca

Continue check on bands for dance or entertainment
Invite Val Cluff to next meeting
Continue check on matinee movie

Steve Erhart

Check with SRP and TEP regarding sponsorships

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Kim Holaway

Write letter to businesses from Mayor Holaway, Mayor Nedrow, and Chamber
Meet with American Legion and VFW

Jennifer Prochnow

Business addresses / envelopes

Bill Greenwood

Continue working on fishing event

ITEM # 4: ADJOURNMENT

The next Joint Council Meeting will be on March 5, 2009, at 6:00 PM at the Springerville Council Chamber.

Mayor Nedrow moved to adjourn the meeting at 7:35 p.m. Councilor Erhart seconded; all were in favor, meeting adjourned.