

Springerville & Eagar Joint Council Meeting
Minutes
Springerville Council Chamber
March 5, 2009
6:00 p.m.

SPRINGERVILLE COUNCIL PRESENT: Mary Nedrow, Mayor
Bill Lucas
Phelps Wilkins
Ron Thebeau

SPRINGERVILLE STAFF PRESENT: Steve West, Town Manager
Val Cordova, Town Clerk

EAGAR COUNCIL PRESENT: Kim Holaway, Mayor
Guy Phelps
Dustin Sanders
Byron Smith
Steve Erhart

EAGAR STAFF PRESENT: Bill Greenwood, Town Manager
Eva Wilson, Town Clerk

PUBLIC PRESENT: Jennifer Prochnow (Chamber), George Robinson (VFW),
Bryce Hamblin, Don Verissio (American Legion), Val Cluff
(Singletree Cattle Co) Kevin Burk and Hank Rogers
(ATV Jamboree)

Item 1. Mayor Mary Nedrow called the meeting to order and welcomed the business owners present.

NEW BUSINESS

Item 2. COLLABORATIVE EVENT NAME: Discussion naming the event for Memorial Day weekend.

Mayor Nedrow asked for ideas for naming the Memorial Day event to get brochures out into the public.

The names suggested were Valle Redondo Days, Round Valley Rendezvous, and Round Valley Round Up. By a show of hands Round Valley Round Up was the favorite name.

Item 3. APPOINT CHAIR PERSON FOR EVENTS AND EVENTS NEEDS: Discussion regarding appointment of a committee chair for each activity and what they will require.

Friday night events: Town Manager West gave a report on behalf of Councilor Baca regarding the weekend dances. He found two bands, Clark County for \$2,500, Blind Justice \$720 or \$360 per night, and a DJ, Clint Jaramillo but no cost for his services was reported.

Don Verissimo with the American Legion said the hall was available for both nights if the councils wanted to use the Legion hall.

Mayor Holaway said she spoke with Bernie Rott regarding the availability of the Legion hall who told her that the hall was available for that weekend and asked him to book it.

Hank Rogers suggested Jeff Nelson and Shane Walker who are DJ's and he would find out costs. Mr. Verissimo said Jeff Nelson plays a variety of music.

Councilor Thebeau volunteered to assist Councilor Baca with the dances. They decided to leave it up to Councilor Baca to make a decision on a DJ versus a live band. Both Councilors Phelps and Thebeau were asked to work with Councilor Baca. As for a budget they didn't think there should be a charge for the dances.

Mr. Verissimo (Legion) suggested that they get a Special Event Liquor license for both nights to serve alcohol during the barbeque and the dances. He said the Legion would donate the cost of the license.

Discounted shopping. There was no information on this. Mayor Holaway noted that letters were mailed out to the retail businesses that would benefit from a tourism event.

Saturday events:

Pancake breakfast 7:00 a.m. – 9:00 a.m.: The breakfast will be held at Ramsey Park. Councilor Smith said that Fire Chief Carlson advised him they are ready to go. Mayor Nedrow asked that Town Manager West talk to Fire Chief Sadler about working with the Eagar Fire Department on the pancake breakfast.

Flag Ceremonies: The American Legion will have the Honor Guards prior to the barbeque, while the VFW places Flags on Veteran's graves.

Hank Rogers volunteered the Boy Scouts to do a Flag raising ceremony before the pancake breakfast.

Skate Boarding Competition: Councilor Sanders said he'd already started forming a committee to help him but said he needs a sound system for announcing and playing music. The Town of Eagar volunteered one.

He reported that Skate Shops around the State are donating prizes and putting up posters in their shops with pictures of the skate park.

Brochures: Councilor Wilkins was asked if he could design brochures. Hank Rogers volunteered his wife Debbie to help him design them. He was asked to design brochures and posters.

Mr. Rogers suggested posters to deliver to shops in the Valley and said they would be more than happy to deliver them to various shops.

Town Manager Greenwood suggested highlighting the specific events on the poster would get peoples attention and deliver them to the specific business. They suggested having Elecia Henderson help by emailing them to her and she would print them on the plotter. Mayor Holaway volunteered to help.

Tours: Councilor Wilkins said the tours would be held at 9:00 a.m., 12:00 p.m., and 3:00 p.m. for Casa Malpais, Cushman Museum and Historical Park. The tours will start at the Chamber. He said they would make smaller brochures to distribute to the hotels and motels. The Chamber and Linda will do tours of Casa and Connie Hunt will do the tours of the Cushman Museum and the Historical Society will have the Park ready.

Movie Matinee: Town Manager West said that Councilor Baca spoke with Anne Madriaga. She said that Memorial weekend would be fine. They could do a showing Saturday the 23rd during the day and Monday the 25th in the morning. She said they would help us look for movies between now and then. Councilor Baca advised her that the Town would be responsible for payment of the movie and the projectionist and they could charge for concessions. Councilor Baca is looking for cartoons or kids type movies. Town Manager West thought they would probably need help with cleaning up after the movies. Mayor Nedrow volunteered to help.

Rodeo: 10:30 – 2:30 p.m. This is being sponsored by another group and will not need to assist them.

Fishing Derby: Councilor Erhart has already secured prize money and was asked to chair the Fishing Derby with the assistance of Town Manager Greenwood. TEP donated a check for \$1,000.00 and he reported that Kimberly from Salt River Project (SRP) said they had to submit the request to the Phoenix

Office but thought that it would be approved. He suggested using some of this money to purchase gift cards locally to keep the money here.

Town Manager Greenwood asked how they felt about a small entry fee as a jackpot. Because of the large amount of Sun Fish in Becker's Lake, Game & Fish suggested having a contest for the kids to catch them. He said they would put a committee together to work out details. Game & Fish said they may be able to help with tagging and hold them in Pinetop but if that doesn't work out they would send someone to show how to catch, tag, and release.

Hank Rogers donated a box of ATV caps that can be given to the kids in the contest.

Councilor Thebeau volunteered to assist with the fishing.

ATV Tours: Mayor Nedrow asked if there would be ATV's available for people who don't bring one with them. Mr. Rogers said Tin Star from Greer has ATV's available for rent. He suggested 3 tours, the first from 9:00 a.m. until noon, 1:00 p.m. until 4:00 and suggested a wildlife tour on ATV's at Sipe's Ranch.

He suggested getting this information out in the ATV shops in the Valley as soon as possible. He said he would chair the ATV Tours.

Forest Service Tours: Mayor Nedrow said she would get more information and bring to the next meeting. The tours will begin at 10:00 a.m. and Noon. The Forest Service has two vans and said she would verify their use.

Barbeque: Val Cluff with Singletree Cattle Co. said he would take charge of the barbeque and would get people to help him. He asked for clarification that this would be a pit barbeque. He asked for at least 12 - 16 people to help with the serving and setting up. He asked for a target number of plates to serve. He suggested that they pre-sell tickets to help with the number of plates and suggested a price of \$6.00 per plate and this would cover the cost of \$2.50 per plate for the meal and he would donate his time. This includes the food, carry out trays, and plastic ware. He said they would serve beef, beans, biscuits and a salad. He emphasized that they need to pre sell tickets for the barbeque. He said he would prepare for 1000 people and any beef left over can be sold.

Costs for this event as of now include the meat, band or DJ, and the movie. Council members present all volunteered to help with the serving and clean up of the Legion hall.

Mr. Robinson (VFW) said that they have a dinner once a month and could arrange to have a chicken fried steak dinner on May 23rd to give people another option for dinner. They serve their dinners for \$8.00 a plate and it wouldn't cost the Towns any money. They start serving their dinners at 5:00 p.m.

Suggestions were made to approach the restaurants to ask them to participate by offering a discount for a meal. Coupons can be made and distributed at the events. Councilor Thebeau volunteered to talk to the restaurants owners about offering discounts.

It was agreed that all the council members should sell tickets to the barbeque.

At the next meeting each committee should come back with costs for expenses. Currently they are looking at costs of about \$3,000.

Chamber Director Prochnow said she has made an account specifically for this event and she could write a check on a day's notice.

Dance: Councilors Baca, Thebeau and Phelps will work together on the dance. Councilor Thebeau said he would check with Bobby Peters and Ruben Baca.

Mr. Rogers said they would be willing to do an early Monday morning ATV ride if the councils would like them to. They said yes.

Next meeting: The next meeting was scheduled for April 2nd in Eagar. They said they would like to have the flyers before the next meeting. Everyone was asked to get information to Councilor Wilkins so the flyers can be ready for distribution. It was suggested that the flyer be placed on the websites.

Motion by Bill Greenwood seconded by Phelps Wilkins to adjourn the meeting. The meeting adjourned at 7:44 p.m.