

MINUTES
EAGAR & SPRINGERVILLE JOINT COUNCIL MEETING
Eagar Council Chamber
April 2, 2009
6:00 P.M.

EAGAR COUNCIL PRESENT: Kim Holaway, Mayor
 James Nelson
 Steve Erhart
 Dustin Sanders
 Byron Smith

EAGAR STAFF PRESENT: Bill Greenwood, Town Manager
 Marion Wiltbank, Assistant Town Clerk

SPRINGERVILLE COUNCIL PRESENT: Mary Nedrow, Mayor
 Eric Baca
 Bill Lucas
 Phelps Wilkins
 Ron Thebeau

SPRINGERVILLE STAFF PRESENT: Valentina Cordova, Town Clerk

PUBLIC PRESENT: Jennifer Prochnow (Chamber), George Robinson (VFW),
 Karen Warnick (White Mountain Independent), Hank
 Rogers (ATV- Apache County Roughriders)

Mayor Kim Holaway called the meeting to order and welcomed those present. Mayor Holaway led the Pledge of Allegiance.

UNFINISHED BUSINESS

ITEM #2: COLLABORATIVE EVENT – ROUND VALLEY ROUND UP: Discussion regarding updates and follow up on assignments.

A. Band – Eric Baca

Councilor Thebeau said he talked to Ruben Baca and the charge for his band is \$350 a night. Councilor Baca said that the Blind Justice band was \$360 per night. Chamber Director Prochnow said Dr. Mike Snyder's band plays at Coyote Creek. Since he's a local Mayor Nedrow asked that they find out what he would charge per night. Councilor Erhart suggested having one charge for both the dinner and dance. Karen Warnick suggested a D.J. for both nights and not charging a fee for the dance. Councilor Baca suggested charging \$5.00 for dance.

The dinner will start at 7:00 p.m. and the dance will start at 9:00 p.m. Councilor Nelson suggested a charge \$3.00 for dance. The consensus agreed upon was \$3.00 per person for dance. Mayor Holaway suggested just have a dance on Saturday night. Councilor Baca felt that it would be more successful if you have a dance both nights.

Ms. Warnick suggested having a D.J. dance on Friday night for the teenagers without a charge.

Councilor Wilkins said to have a D.J. on Friday night and charge \$2.00 per person and \$5.00 on Saturday night for a live band. Councilor Baca was asked to finalize a band and advise Councilor Wilkins of which band he chose.

B. Movie – Bill Lucas

Ann Madariaga said they would be bringing in their own people to help with the concessions stand on Saturday. Councilor Lucas said he would find out how many times they will show the movie. They would show the movie said that the movie would show from 3:00 p.m. to 5:00 p.m. on Saturday. The choices of movies – 1. Monsters vs Aliens, 2. Race to Witch Mountain, 3. Bolt. Councilor Lucas was asked if she can get 1st run movies?

Mayor Holaway asked if we have to pay for Ms. Madariaga staff to be there? Councilor Lucas said he would check with her and pin her down on costs. Councilor Wilkins said he would be advertising it as a free family movie. Councilor Lucas noted that the movies were all PG and he would get back with Councilor Wilkins to let him know what movie will be showing.

C. Petting Zoo – James Nelson

Councilor Nelson reported that he has spoke with Mrs. Johnson about the petting zoo and they will have it at the Rodeo Grounds. Councilor Nelson said he would check with Mrs. Johnson to find out if she needs volunteers. Mayor Nedrow asked him to find out if the kids can feed the animals and what they can feed the animals so we can buy the feed.

D. Fishing Tournament – Steve Erhart

Councilor Erhart reported that he has sponsors and prizes for the fishing tournament and he's distributed over 200 flyers for the fishing tournament. Eagar Town Manager Bill Greenwood said that the White Mountain Fly Fishing Club was going to provide volunteers to measure and weigh the fish. Councilor Erhart said that they would need a bunch of measuring tapes and boats out on the water.

E. Skateboard Tournament – Dustin Sanders

Councilor Sanders said that the Sweat Shop is going to sponsor the Skateboarding event, prizes and all. He asked that Sweat Shop be added to the flyer. He said that he would check with them to see if they have a logo for the flyer. It was suggested that the competition be called "Skateboard Challenge" instead of "Skateboard Competition". Councilor Sanders said that he recruited several kids to help him with the competition but still needs a megaphone and something to play music on. Town Manager Greenwood said he would provide a CD player for him to use. Councilor Sanders said he would be distributing flyers for the Skateboard Competition around the state and post them at other Skate Parks.

F. Tours – Phelps Wilkins

Councilor Wilkins said the tours are all set up with volunteers.

G. ATV Tours – Hank Rogers

Mr. Rogers said that the ATV rides were all set up and his people will take care of the tours. Mr. Rogers would be contacting ATV sales places to take flyers to in Albuquerque, Phoenix, Tucson and here on the mountain. He would like the Mayors to go on one of the ATV rides. Two tours are scheduled for Saturday and they will not have any tours on Monday. No limits on number of ATV riders. Staging is a half hour before each ride at the Rodeo Grounds.

Mayor Holaway asked if they needed insurance for his event. Mr. Rogers said he would take care of insurance for his event but the insurance requires that all participants wear helmets and eye protection. He said they were considering doing a poker run for riders 18 years and older. They would stage people at different places on the trails to hand out cards. The 1st prize would be a free entrance to the ATV Jamboree. He said he would donate a box of ATV Jamboree caps to hand out at the fishing tournament.

Mr. Rogers offered to post the Round Valley Round Up on their ATV Jamboree website. Councilor Wilkins said he would email him the information on events that both Town's are putting on their websites.

He also reported that the Scouts would do a flag raising ceremony at Ramsey Park at 7:00 a.m. on Saturday morning.

H. BBQ – Kim Holaway, Mary Nedrow

Mayor Nedrow handed everyone present, books of tickets to pre-sell for the barbeque. They need to circle whether it was a \$3.00 or \$6.00 ticket. Town Manager Greenwood suggested putting some at each town's front windows. Mayor Holaway asked everyone to pre-sell as many tickets as they could and would also be selling them at the door. They need volunteers for the BBQ. Councilors Wilkins, Lucas, and Nelson volunteered to sell tickets at door and Councilors Erhart, Baca and Smith and both Mayors volunteered to clean up.

Councilor Erhart asked that both Mayors be available to hand prizes out at the BBQ.

I. How Do People Sign up for Activities

Call the chamber and they will take names to register for each event and let them know of any limits for the different events. The Chamber will need a flyer and registration sheet for each event. It was suggested that the Chamber could also sell tickets for the BBQ and dance.

Mayor Nedrow announced that all the money that comes in should go to the Chamber.

J. How Do Towns Promote Round Valley Round Up

Karen Warnick from the White Mountain Independent said her paper intended to run articles on this first joint event that the towns are putting on.

She suggested there be more events for little kids like face painting, water balloon busts, egg toss, sack race, etc... Mayor Holaway said that this was the first event, and they would see

how it went this year and it could be added to next year. She suggested they have another meeting after the event to debrief, talk about what went well, what didn't and if they should add or remove events next year and get feedback.

Hank Rogers asked for 500 fishing tournament flyers to take to the Outdoor Expo and suggested that the Towns consider setting up a booth at next year's Expo as there is no charge for a booth.

Councilor Erhart suggested that flyers be left with all of the sponsors to hand out in their place of business. Councilor Wilkins said he would make posters to place around both towns. Councilor Thebeau said that they should be advertising around the mountain and volunteered to deliver some posters.

Councilor Wilkins said the posters would be finished by May 1st and suggested that both towns and the chamber put the event on their websites.

Councilor Thebeau had contacted all the local restaurants and got 100% participation from them. Each restaurant will be prepared to offer their own special deals. People will just need to ask when they walk in. He forgot about subway but would contact them. He volunteered to take flyers to the restaurants and motels.

Councilor Erhart asked if the League would do any advertising to other municipalities. Mayor Holaway said no but the Office of Tourism will advertise in their weekly electronic newsletter.

Councilor Wilkins said he had a contact that would do a write up in the AAA Magazine.

George Robinson with the VFW said that they usually had a chicken fried steak dinner on the 3rd Saturday of the month, but in May they would have it in conjunction with this event to give people something different to eat. To make the VFW and American Legion available as members of the Round Up, he offered to put flyers up at the VFW and the American Legion.

Town Manager Greenwood said he announced the Round Valley Round Up event at the NACOG Economic Development District. He suggested sending flyers with Councilor Finch to the NACOG Regional Council Meeting.

Mayor Holaway said they could take some flyers to the Apache and Navajo Counties Mayors and Council members Association meeting.

Hank Rogers said he would talk to Dave Brown about taking pictures at the different events that weekend. Town Manager Greenwood would take pictures at Becker's Lake.

Town Manager Greenwood said to have sign up sheets available during breakfast and at each event.

Councilor Wilkins suggested having A-frame signs to put up at each event.

Councilor Nelson volunteered to make a map for the event flyer. Councilor Nelson asked for flyers to distribute at the power plant.

Councilor Thebeau thought it would be a good idea to let everyone know that all the events were handicap accessible.

Mayor Nedrow suggested that said that Councilor Wilkins take the flyers to both town halls and they can be picked up there.

At the next meeting they asked Councilor Eric Baca to have details and costs of the band finalized. Councilor Lucas will report on the movie and cost, and we can talk about promotions at the next meeting.

Mayor Nedrow asked if the committee members needed a shirt or something, so participants would be able to recognize them? Councilor Nelson suggested one of the T-shirt shops might donate the screening and then if they wanted to sell shirts at the event they could.

Next meeting will be May 7, 2009 at 6:00 p.m. at Springerville.

ITEM #3. ADJOURNMENT:

Meeting adjourned at 7:25 p.m.